FACT SHEET 2024



A Growing Region Requires a Reimagined Transit System

The NextGen Bus
Network Redesign
represents our proposed
plans to improve service
for our customers today
and build the foundation
for an even better transit
network for generations
to come.

More Access, More Places: A Smarter, Faster, Better Bus Network

The NextGen Bus Network Redesign outlines major changes designed to deliver a **SMARTER**, **FASTER**, and **BETTER** MARTA.

Smarter

Redesigned bus network that is easier to navigate.

It will enhance the travel experience by providing a more dependable, accessible, and connected bus system – improving access to jobs, education, and essential services.

Faster

Reach more places in less time.

Better aligned service that features streamlined routes, higher frequencies, and more direct connections to jobs and other regional destinations.

Better

A more flexible, accessible, and faster bus system.

Greater accessibility to more destinations systemwide with new on-demand service launching in key zones.

NextGen Bus Network: At-A-Glance



18 Corridors with 15-Minute Frequency An increase from 5 previous corridors



Increase Proximity to Transit

95,000 more residents and 103,000 more jobs near frequent transit service



Introduction of New MARTA Service Zones

12 new on-demand service zones



Consistent Service 7-Days-A-Week

All bus routes and on-demand zones will operate daily

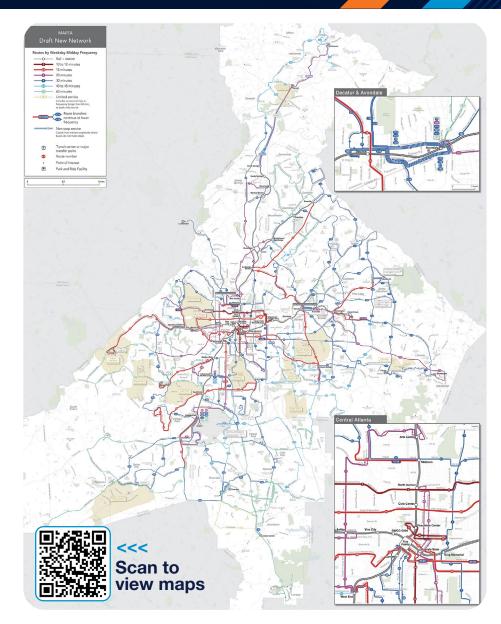


Additional Network Highlights

The draft network features 79 routes, including 18 high-frequency corridors (shown in red). Many lower-frequency routes are designed to make timed connections for quicker trips and include 12 ondemand transit zones.

Charting the Road Ahead, Together

MARTA has collaborated with our customers, regional stakeholders, and jurisdictional partners to help develop the draft NextGen Bus Network plan. The timeline below outlines the previous work implemented and the course ahead. Visit the NextGen Bus Network website to share your thoughts about the draft network and participate in upcoming public meetings.







Stay Connected

To learn more about MARTA's plan and stay engaged, scan the QR code or visit MARTA's website at www.MARTANextGenBusNetwork.com.

