

## ABOUT ON-DEMAND SERVICE

On-Demand will be MARTA's new shared ride service offering local trips within zones in the MARTA service area. The service is open to the general public and is part of MARTA's family of services, designed to work with local bus service as part of the NextGen Bus Network Redesign. On-Demand will help reduce both walking and waiting times for patrons. Because On-Demand is a ridesharing service, other passengers may be picked up or dropped off during your trip. Below are some features of MARTA's On-Demand service:

- Users can request a ride using an app, computer, or by calling MARTA.
- The service can be for short local trips within designated zones. For longer trips, the service will connect users to traditional fixed route.
- On-Demand is meant to better connect areas not easily served by local bus service.
- The wait time for pickup from your request is about 30 minutes. Some trips may be scheduled in advance.

## PROPOSED ZONE SUMMARY

The Fulton Industrial Zone covers portions of the Fulton Industrial area and its surroundings, as shown on the map. It provides service to discontinued portions of Route 73.

### HOURS OF OPERATION\*

MONDAY-FRIDAY	SATURDAY-SUNDAY-HOLIDAYS
5 AM - 11 PM	6 AM - 12 AM

*\*Hours of operation are estimated and subject to change.*



